

LEICESTER CITY COUNCIL LICENSING AUTHORITY
LICENSING ACT 2003
Public Notice

Bora Bar Company Ltd is applying for a new Premises Licence for

**Haycock and Tailbar Associates,
Cocktail and Supper Room
40-42 Belvoir Street
Leicester
LE1 6QJ**

If granted the application will allow the following licensable activities to take place:

Sale of alcohol on the premises Mon-Sun 10.00 – 02.00; provision of Live Music Monday – Sunday 13.00 – 01.00 provision of Recorded Music Monday – Sunday 10.00 – 02.30; provision of Late Night Refreshment Monday – Sunday 11.00 – 02.00. Open hours Monday – Sunday 10.00 – 03.30.

Any person wishing to make representations in relation to this application may do so in writing to:

**Licensing Authority Office,
Leicester City Council,
New Walk Centre,
Welford Place,
Leicester,
LE1 6ZG**

The Licensing Register, may be inspected at any time by visiting www.leicester.gov.uk/licensing. During office hours arrangements may be made for the register to be viewed at the Customer Services Department, Leicester City Council, 91 Granby Street, Leicester, LE1 6FB.

Any representation relating to this application must be made in writing to the Licensing Authority by 14th May 2014 It is an offence knowingly or recklessly to make a false statement in connection with an application. The maximum fine on summary conviction for this offence is £5,000.

THIS NOTICE BEING DATED 15th April 2014

Posted Tuesday 15th April 2014.

060713
14/10/14Leicester
City Council

**Application for a premises licence to be granted
under the Licensing Act 2003**

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Bora Bar Company Ltd

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

40-42 Belvior Street			
Post town	Leicester	Postcode	LE1 6QJ

Telephone number at premises (if any)	n/a
Non-domestic rateable value of premises	£21,750

Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- a) an individual or individuals * please complete section (A)
- b) a person other than an individual *
- i. as a limited company please complete section (B)
- ii. as a partnership please complete section (B)
- iii. as an unincorporated association or please complete section (B)

- iv. other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales please complete section (B)
- ga) a person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 (within the meaning of that Part) in an independent hospital in England please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

* If you are applying as a person described in (a) or (b) please confirm:

Please tick yes

I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or

I am making the application pursuant to a
 statutory function or
 a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev) <input type="checkbox"/>
Surname		First names		
I am 18 years old or over				<input type="checkbox"/> Please tick yes
Current postal address if different from premises address				
Post town		Postcode		
Daytime contact telephone number				
E-mail address (optional)				

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr <input type="checkbox"/>	Mrs <input type="checkbox"/>	Miss <input type="checkbox"/>	Ms <input type="checkbox"/>	Other Title (for example, Rev)	
Surname			First names		
I am 18 years old or over					<input type="checkbox"/> Please tick yes
Current postal address if different from premises address					
Post town				Postcode	
Daytime contact telephone number					
E-mail address (optional)					

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Bora Bar Company Ltd
Address 1 Wood Street Northampton NN1 2ED
Registered number (where applicable) 7353117
Description of applicant (for example, partnership, company, unincorporated association etc.) Limited Company
Telephone number (if any) [REDACTED]
E-mail address (optional) [REDACTED]

Part 3 Operating Schedule

When do you want the premises licence to start?

DD	MM	YYYY
15	05	2014

If you wish the licence to be valid only for a limited period, when do you want it to end?

DD	MM	YYYY

The premises will be a restaurant in the form of a cocktail and supper room, specialising in the service of steaks, light suppers and cocktails.

We already operate one of these restaurants in Northampton, and intend to operate in the same manner in Leicester. The brand name is Haycock and Tailbar Associates.

The premises will be strictly seating only, all food and drinks will be exclusively ordered at the table and only served to seated customers. We will be continuing food service until thirty minutes before close on every trading day.

The general demeanour is one of background music, no stand up drinking, and no DJ or dance floor. We will not be selling pints of alcohol, concentrating instead upon fine wines, spirits and cocktails.

We believe that the night time economy currently offers little variety, which results in it appealing to a very narrow section of people. We have proven in Northampton that people are more than happy to eat steak suppers until late into the night – in a location where they can continue to enjoy a quiet drink afterwards; and that our offer is also attractive to people who may have already eaten, but want to socialise with partners or friends in an environment that isn't overwhelmed by loud music.

Despite having first-hand experience of how well Leicester City Centre is policed, we fully understand the reason for Leicester City Council having placed Belvior Street within an alcohol Cumulative Impact Area, and appreciate our role in not only avoiding contributing to the burden, but to also actively reduce any negative cumulative impact too.

We feel that by adding our restaurant at the edge of the Belvior Street Saturation Area to those such as Las Iguarnos, Zizi's, The White Peacock, and Casa Romana nearby, will result in the desirable affect of helping to change the general dynamic of the area from one of young adults purely drinking and dancing, to one of a wider range of visitors including more mature people looking for a different kind of experience, that is more conducive to conversation than to partying.

By serving food later into the night we ensure that the Belvior Street area will benefit from a more dynamic mix of people, as opposed to being turned over to just party goers after 10pm, when most of the seated type restaurants and pubs close down, or turn into discos. By staying open later we also offer an alternative to people who may have already eaten nearby within the City, but don't wish to either yet go home, or to 'go clubbing'.

With a capacity of less than 110, and a table turnaround of typically two hours or more, overall footfall is unlikely to exceed 200 in any one night. Many of these customers will already be in the area visiting locations such as restaurants, The Theatre Quarter, The Terrace, and Hakamou, so the numbers being drawn into the area are relatively small in number, are unlikely to be rowdy, and are thus unlikely to add to any policing/public order difficulties locally.

As a company, we have illustrated through our Hakamou bar in Bowling Green Street that we are excellent operators, and that even in a high volume environment a venue can be managed in such a way as to make it safe and enjoyable. Our Haycock and Tailbar Associates business represents a step further towards a more diverse and civilised way of enjoying a late night in Leicester City centre.

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

What licensable activities do you intend to carry on from the premises?

(Please see sections 1 and 14 of the Licensing Act 2003 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick any that apply

- | | |
|---|-------------------------------------|
| a) plays (if ticking yes, fill in box A) | <input type="checkbox"/> |
| b) films (if ticking yes, fill in box B) | <input type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C) | <input type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | <input type="checkbox"/> |
| e) live music (if ticking yes, fill in box E) | <input checked="" type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F) | <input checked="" type="checkbox"/> |
| g) performances of dance (if ticking yes, fill in box G) | <input type="checkbox"/> |
| h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) | <input type="checkbox"/> |

Provision of late night refreshment (if ticking yes, fill in box I)



Supply of alcohol (if ticking yes, fill in box J)



In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for performing plays (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue			State any seasonal variations for the exhibition of films (please read guidance note 4)		
Wed					
Thur			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri					
Sat					
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3)
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 4)
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainments Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
Mon			Please give further details here (please read guidance note 3)	Both	<input type="checkbox"/>
Tue					
Wed			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon	13.00	01.00			
Tue	13.00	01.00			
Wed	13.00	01.00			
			State any seasonal variations for the performance of live music (please read guidance note 4)		
Thur	13.00	01.00			
Fri	13.00	01.00			
			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat	13.00	01.00			
Sun	13.00	01.00			

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon	10.00	02.30			
Tue	10.00	02.30	State any seasonal variations for the playing of recorded music (please read guidance note 4)		
Wed	10.00	02.30			
Thur	10.00	02.30	Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri	10.00	02.30			
Sat	10.00	02.30			
Sun	10.00	02.30			

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue			State any seasonal variations for the performance of dance (please read guidance note 4)		
Wed					
Thur			Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri					
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input type="checkbox"/>
Mon				Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Tue			Please give further details here (please read guidance note 3)		
Wed					
Thur			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)		
Fri					
Sat			Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun					



I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please read guidance note 2)	Indoors	<input checked="" type="checkbox"/>
Day	Start	Finish		Outdoors	<input type="checkbox"/>
				Both	<input type="checkbox"/>
Mon	23.00	02.00	<u>Please give further details here</u> (please read guidance note 3)		
Tue	23.00	02.00			
Wed	23.00	02.00	<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 4)		
Thur	23.00	02.00			
Fri	23.00	02.00	<u>Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sat	23.00	02.00			
Sun	23.00	02.00			

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick (please read guidance note 7)	On the premises	<input checked="" type="checkbox"/>			
				Off the premises	<input type="checkbox"/>			
				Both	<input type="checkbox"/>			
Day	Start	Finish	State any seasonal variations for the supply of alcohol (please read guidance note 4)					
Mon	10.00	02.00						
Tue	10.00	02.00						
Wed	10.00	02.00						
Thur	10.00	02.00				Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri	10.00	02.00						
Sat	10.00	02.00						
Sun	10.00	02.00						

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Name Samuel John Dale	
Address 	
Postcode	
Personal licence number (if known) LN/003434/NL	
Issuing licensing authority (if known) North Wiltshire District Council	

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8).

L

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4)
Day	Start	Finish	
Mon	10.00	03.30	<p>Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)</p>
Tue	10.00	03.30	
Wed	10.00	03.30	
Thur	10.00	03.30	
Fri	10.00	03.30	
Sat	10.00	03.30	
Sun	10.00	03.30	

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 9)

By functioning primarily as a restaurant, even non-food sales will only be made to customers who are seated, and will be delivered directly to the table by employees. No stand-up drinking will be allowed

b) The prevention of crime and disorder

We will operate within all legal requirements, and will also use best practise to assist us in the prevention of crime and disorder. To include:

All forms of blanket drink price reductions and promotions will be prohibited, and we will employ a robust procedure to risk asses and review any limited promotional activity that may be used.

All drinks orders are to be taken at tables. Our trained employees will be able to assess whether it is appropriate to serve/continue to serve every person at the table (as opposed to assessing the person who presents themselves at the bar and orders a round).

Complimentary bottled water is to be available on all tables, to be replenished throughout the customers' stay.

CCTV to be installed into internal areas and front door. We will ensure that employees are trained in its use, and that images are retained for up to 28 days, and can be made easily available to Police upon request.

We will join, and be active members of, Leicester Citywatch, as well as participating in Best Bar None schemes etc.

c) Public safety

The public safety aspect of our business is governed by the Health and Safety at Work Act 1974, the Health and Safety at Work regulations 1999, and the Fire Precautions (workplace) Regulations 1997. In the interest of public safety we will be upholding the requirements of these Acts and any amendments made to them.

In addition to statutory requirements we will offer a free taxi calling service, only using reputable taxi companies that notify arrival by text message. Taxis will be asked to collect customers from Bowling Green Street, thus ensuring that our customers wishing to travel by taxi are not waiting on the street, and are also not adding to the number of people present in the main areas of Belvior Street during peak weekend hours.

It is not anticipated that security staff will be required, but when an assessment is made that suggests it to be appropriate to employ the services of security we will only use fully SIA licenced operatives, via licenced and reputable companies.

d) The prevention of public nuisance

We recognise that our business activity has the potential to cause nuisance. Our physical operation can be described as low impact as customer numbers are limited to seats, not room capacity, our music will only be background, and we have no external garden or terrace.

Any exuberant customers will be reminded to keep noise levels down as they depart.

We will avoid the emptying of bins between 9pm and 8am.

We will satisfy both commercial and wider public interests by keeping the external elevations of the premises clean and well maintained.

Reservations will be taken for tables at all times, and will have the affect of preventing queues forming outside on the street. We will also offer to take telephone numbers for customers to advise when a table becomes free, and prevent them from having to stand in a queue.

e) The protection of children from harm

In relation to identifying people under 18 attempting to consume alcohol illegally we will adopt a robust 'Challenge 21' policy at the front door prior to seating customers, and will also be able to ensure that no illegal consumption of alcohol takes place by monitoring all customers within our table service-only operation.

We will further protect children from harm by strictly adhering to a policy of no under 18s in the premises after 9.30pm, and prior to this time only if they are in the company of a party of responsible adults, all of whom are primarily joining us for the consumption of a meal.

Checklist:


Please tick to indicate agreement

- I have made or enclosed payment of the fee.
- I have enclosed the plan of the premises.
- I have sent copies of this application and the plan to responsible authorities and others where applicable.
- I have enclosed the consent form completed by the individual I wish to be designated premises supervisor, if applicable.
- I understand that I must now advertise my application.
- I understand that if I do not comply with the above requirements my application will be rejected.

IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION.

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11).
If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	14/4/14.

Capacity	COMPANY DIRECTOR: BOA BAR COMPANY LTD.
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For joint applications, signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Signature	
Date	
Capacity	

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)			
MARTIN STEVENS			
[REDACTED]			
Post town	[REDACTED]	Postcode	[REDACTED]
Telephone number (if any) [REDACTED]			
If you would prefer us to correspond with you by e-mail, your e-mail address (optional)			
[REDACTED]			

Notes for Guidance

1. Describe the premises, for example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate (indoors may include a tent).
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises, please tick 'on the premises'. If you wish people to be able to purchase alcohol to consume away from the premises, please tick 'off the premises'. If you wish people to be able to do both, please tick 'both'.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups or the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.

12. Where there is more than one applicant, each of the applicant or their respective agent must sign the application form.
13. This is the address which we shall use to correspond with you about this application.

and any premises licence to be granted or varied in respect of this application made by

BOLA BQ COMPANY LTD.
[name of applicant]

concerning the supply of alcohol at

HATCOCK & TAILBAR ASSOCIATES
40-42 BELVUE STREET
LEICESTER
LE1 6QJ.

[name and address of premises to which application relates]

I also confirm that I am applying for, intend to apply for or currently hold a personal licence, details of which I set out below.

Personal licence number

LN/003434/NL.
[insert personal licence number, if any]

Personal licence issuing authority

NORTH WILTSHIRE DISTRICT COUNCIL.
[insert name and address and telephone number of personal licence issuing authority, if any]

Signed



Name (please print)

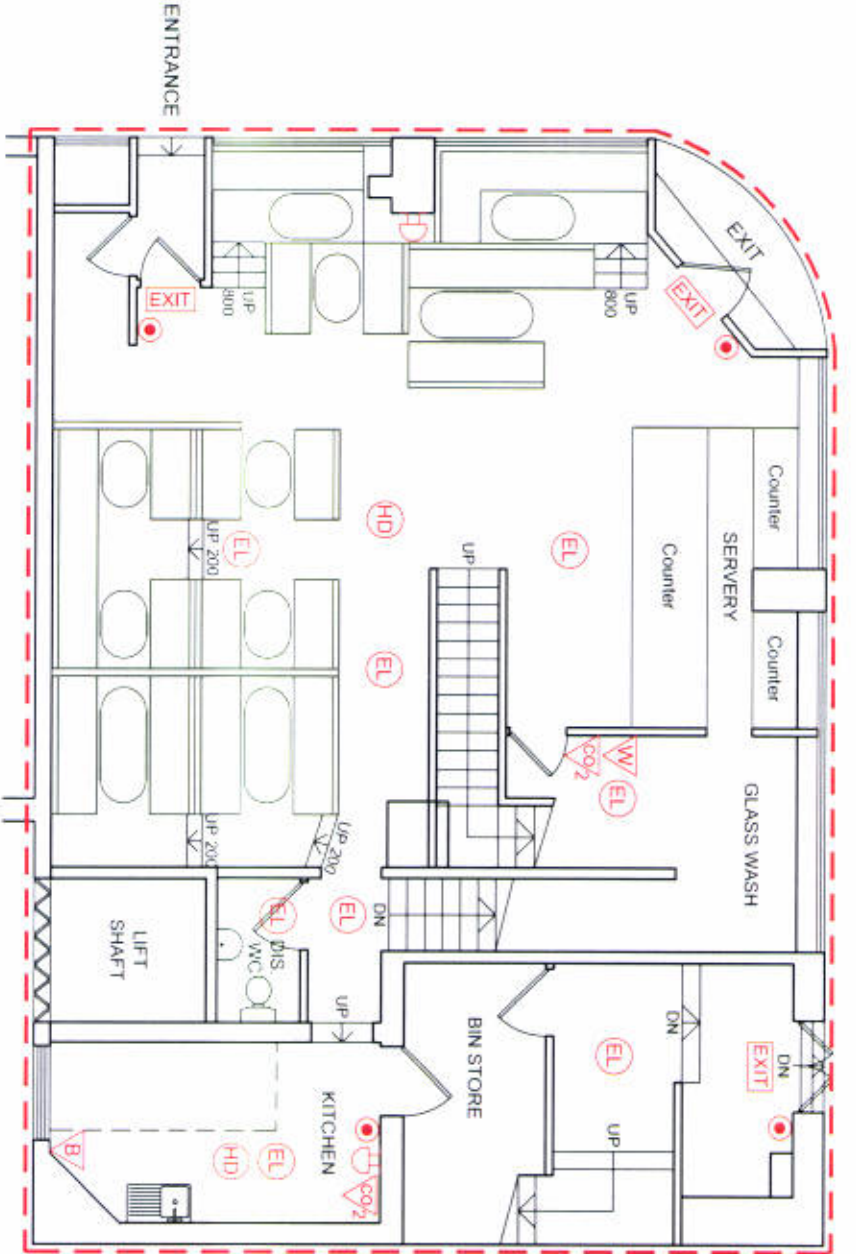
SAMUEL JOHN DAGE

Date

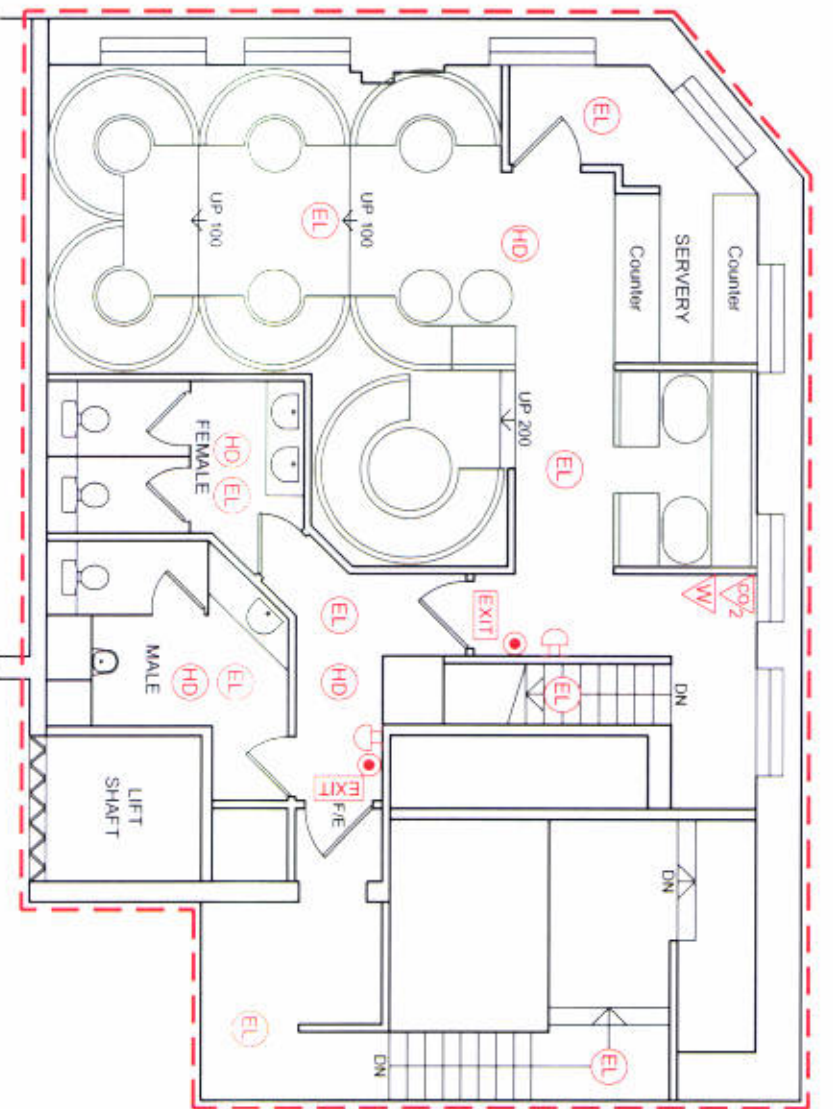
14/4/14

BELVOIR STREET

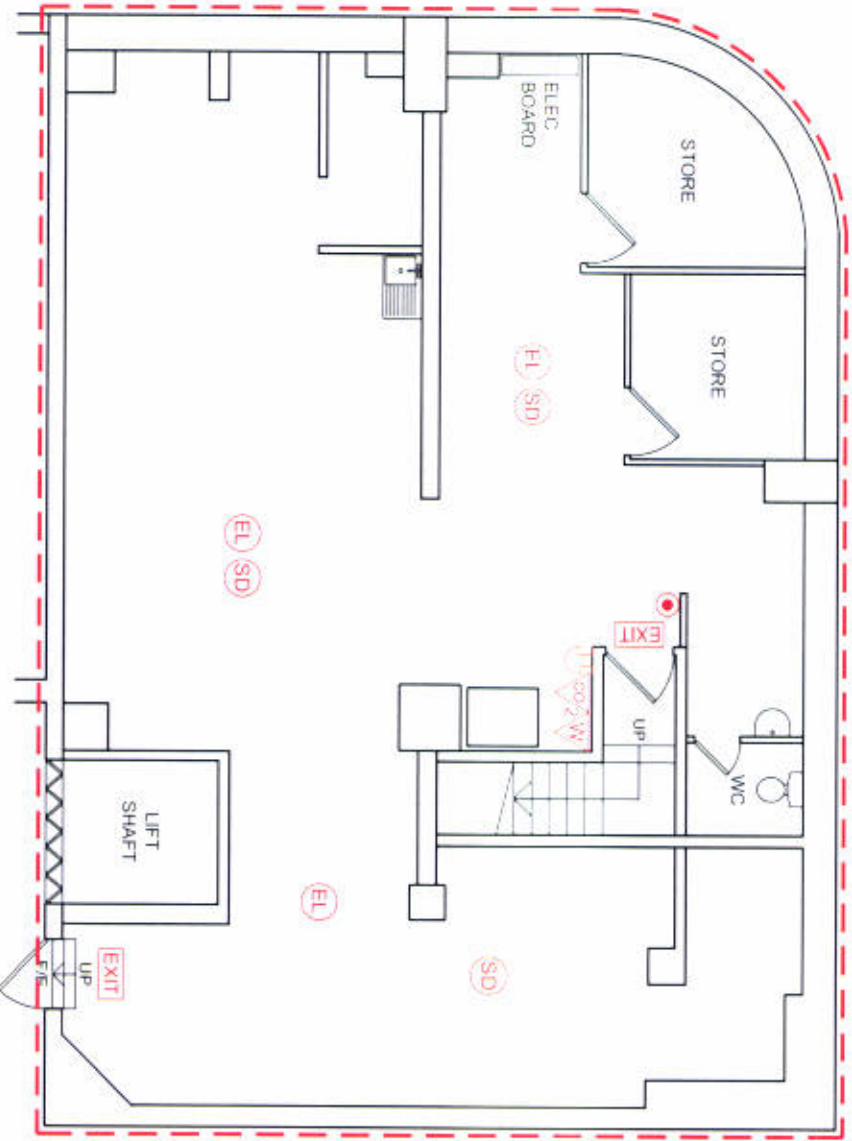
ALBION STREET



GROUND FLOOR



FIRST FLOOR



BASEMENT

Legend	
	Smoke Detector
	Heat Detector
	Emergency Light
	Emergency Exit Light
	Fire Alarm Sounder
	Break Glass Call Point
	Fire Extinguisher - Dry Powder
	Fire Extinguisher - Carbon Dioxide
	Fire Extinguisher - Water
	Fire Blanket
	Denotes area for Licence Activities



Drawn	Date	Scale
TD0	06-04-2014	1:100 at A3
Company Haycock & Tailbar Associates Cocktail & Supper Room		
Address 40-42 Belvoir Street Leicester LE1 6QJ		
Title Licence Plans		
Drawing No. 140401		
the drawing office services ltd tel: 01604 787771 E: info@drawingofficeservices.co.uk		